

YOUNG BLOOD WILL TELL!

GREAT CLEARANCE SALE

Young Blood!

Lots of Pluck!

Enterprise!

And Push!

IS WHAT PLACES THE

London Clothing Co.

IN THE

VERY FRONT AND TOP

Of the Clothing Trade

In Southern California.

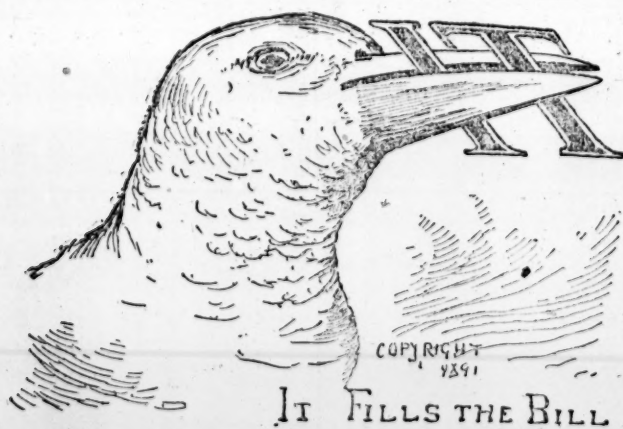


WE SPARE NO PAINS

We do Everything in our Power

TO PLEASE OUR CUSTOMERS!

In fact we spare no pains, and this month, though profits will be lost sight of, we will show you the same courtesy as before.



IT FILLS THE BILL

You never buy an article without first asking yourself the question,

WILL IT FILL THE BILL?

Now if price has anything to do with the case, we are the people for you! Reduction is the order of the day, and the knife has been used all over the house!



AND YOU NEED HAVE NO HESITATION
ABOUT TAKING IT!

IT'S AS GOOD AS OUR BOND!

WHEN you come to us to make a purchase, you place your interests in our hands, and if we betray those interests we can be sure of one thing--you won't come again.

Can we make it an object for you to come, not only once, but every time you want anything in our line? Well, if we can't, there is nobody in the trade who can. We have an unbeaten record for low prices, but here are some figures which beat even our lowest record:

Get On to These Prices:

Our entire stock of Fifty Cent Ties for **25 cents**

Our entire stock of White Vests for **\$1.00**
(Lots of 'em worth \$2.50 and \$3.00.)

100 Children's Suits, former price, \$3.50 to \$4.50, for **\$2.65**

200 Fancy Flannel Blouse Waists at just **Half price**

100 Elegant Silk Vests, worth \$5.00 to \$7.50, for **\$4.15**

Entire lot of Straw Hats, former price 75c, \$1, and \$1.25, **50 cents**

\$10.00

For the Above Sum You Can Take Your Pick of

ANY SUMMER SUIT IN THE HOUSE

FORMER PRICE,

\$12.50, \$13.50, \$14.00 and \$15.00

And They are all Big Value at the Original Prices.

AN ADVANCE FALL SALE

We Place on Sale

For the Month of August,

At Less Than Cost, all Our Stock of

OVERCOATS!

\$15.00 COATS \$10.00

And Higher Prices

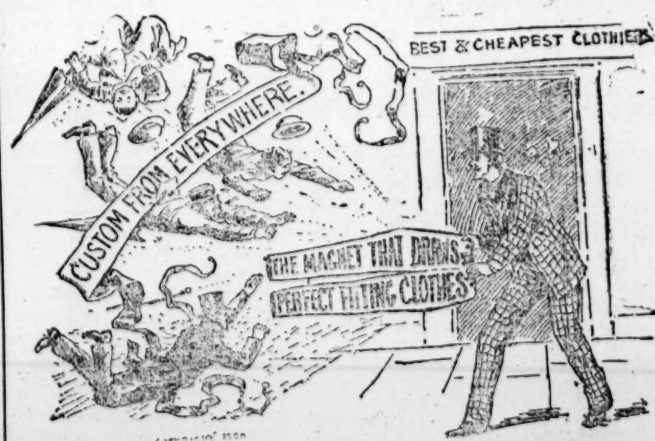
Cut in Like Proportion!



FOR A SMALL SUM

YOU can make an investment that will pay good interest by taking advantage of this offer. You will soon need a new coat, why not buy it now? We need room and hence this extraordinary offer. You may doubt that we would make such great reductions.

COME IN AND LET US PROVE IT TO YOU!



LOW PRICES

AND PERFECT FITTING GOODS

Are What Do the Work for Us.

London Clothing Co.

CORNER SPRING AND TEMPLE STREETS.

London Clothing Co.